



New Town/New Director Training

June 3-4, 2024



Monday, June 3th

- 1:00 - 1:30 PM Arrive/Coffee + Conversation
- 1:30 - 2:00 PM Welcome and Ice Breaker
Kerry Barrick, OMSC
- 2:00 - 3:30 PM Main Street Overview and the Four Points
OMSC Team
- 3:30 - 3:45 PM Break
- 3:45 - 5:00 PM What Does it Mean to be a Main Street Director? (Part 1)
Lisa Thompson, Main Street America
- 6:00 PM Group Dinner

Tuesday, June 4th

- 8:30 - 9:00 AM Arrive/Coffee + Conversation
- 9:00 - 10:30 AM What Does it Mean to be a Main Street Director? (Part 2)
Lisa Thompson, Main Street America
- 10:30 - 10:45 AM Break
- 10:45 - 11:15 AM Main Street Director Advice
Natalie Rapp, Main Street Enid Executive Director
- 11:15 AM - 12:00 PM Questions and Answers
- 12:00 PM Adjourn



Executive Director/Volunteer Professional Development



June 4-6, 2024

Tuesday, June 4th

- 1:00 - 1:15 PM Arrive/Coffee + Conversation
- 1:15 - 1:45 PM Welcome and Ice Breaker
Kerry Barrick, Route 66 Coordinator, OMSC
- 1:45 - 2:45 PM Leveraging Your Transformation Strategy
Tahlequah Main Street
- 2:45 - 3:00 PM Break
- 3:00 - 4:00 PM BOOMS (virtual)
Michael Powe, Senior Director of Research, MSA
- 4:00 - 4:30 PM Workplan/Transformation Strategy Alignment
Lisa Thompson, Senior Program Officer, MSA
- 4:30 - 4:45 PM All About Main Street Enid
Natalie Rapp, Executive Director, Main Street Enid
- 4:45 PM Adjourn
- 6:00 PM Reception at PJ's Champagne Bar

Wednesday, June 5th

- 8:00 - 8:30 AM Arrive/Coffee + Conversation
- 8:30 - 10:00 AM Advocating For Main Street
Kelly Humrichouser, Director of Government Relations, MSA
- 10:00 - 10:15 AM Break
- 10:15 - 11:30 AM Executive Director Round Table Discussion
- 11:30 AM - 1:30 PM Lunch and District Exploration
- 1:30 - 1:45 PM Architecture Terminology
Buffy Skee, Director, OMSC
- 1:45 - 5:00 PM Good Storefront Design
Lisa Thompson, Senior Program Officer, MSA
- 5:00 PM Adjourn and Dinner on Your Own



Executive Director/Volunteer Professional Development



June 4-6, 2024

Thursday, June 6th

8:30 - 9:00 AM	Arrive/Coffee + Conversation
9:00 - 10:00 AM	Design Assistance Guide <i>Josh Kunkel, Method Group</i>
	Keep Oklahoma Beautiful <i>Evelyn Schaefer</i>
	Resource Guide <i>Oklahoma Main Street Center</i>
	OMSC Updates <i>OMSC Team</i>
10:00 - 10:15 AM	Break
10:15 - 11:30 AM	Breakout Groups
11:30 AM - 12:00 PM	Wrap-up <i>Kerry Barrick, OMSC</i>
12:00 PM	Adjourn

Location:

Independence Tower

2nd Floor

302 N Independence St, Enid, OK 73701

(Parking can be found on the south and north side of the Independence Tower building.

The hotel is about 5 blocks from the tower.)