

Dear Future Partner,

Since our inception in 1994, Main Street Enid has been at the forefront of preserving and developing our beloved downtown district. Since then, over \$68 million in private investments have been poured into Downtown Enid. Joining Main Street Enid as a partner means becoming an active part in continuing our mission and our mission is clear – to enhance the quality of life in our destination community through diverse partnerships. Listed below are a few of the ways we live out our mission and recent projects/additions to Downtown Enid.

- Permanent Building Lighting
- Downtown Speaker system
- Planting of Trees
- History Maker Campaign
- Facade Renovation Grants
- Keeping Enid Beautiful | Corner Nodes
- Awareness Banners
- Main Street Enid Awards Gala
- Main Street Meet Ups for Business Owners
- First Fridays April October | Over 15,000 Attendees
- Annual Enid Lights up The Plains | Over 15,000 Attendees
- Courthouse Lawn Christmas Light Show
- Holidays on Ice Downtown Enid Ice Rink | *Additional Sponsorship Opportunity

Your partnership will assist with expanding these projects, our continuous effort to improve our Downtown District, serving the community and while also contributing to the rich tapestry of our history and shape the future of Downtown Enid.

Are you ready to be part of the reason Downtown Enid is thriving? Let's build a vibrant future together!

You can find additional information about Main Street Enid by visiting our website & social media outlets.





| Business Name: | | |
|---------------------------|-----------|---------------|
| Business: Contact: | | |
| Address: | | ER OF THE 1 |
| Email: Phone: | | ZCIYOFEND |
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| VISIONARY | MONTHLY | |
| PILLAR | QUARTERLY | |
| CHAMPION | YEARLY | 同心医症 |
| PATRON | | 是機能是 |
| FRIEND | | 36.798 |

You can fill out this form online at mainstreetenid.org/beapartner

If you fill out this printed form, please mail completed form to: **P.O. Box 3001, Enid, OK 73702 or scan a copy to the email below**

VISIONARY

\$5,000 /YR

- Premier Presence for Main Street Enid Events
 - All First Fridays | April October | 15,000+ Attendees
 - Enid Lights up the Plains | 15,000 Attendees
- Sponsor of our Annual Awards Gala
 - Logo on all Gala Signage & Graphics
 - Online & Print
 - Mentioned in day of Slideshow & Speech
 - 2 Free Tickets to Attend

- Digital & Print Event Recognition
 - Prominent Logo on all Signage & Graphics
 - Prominent Logo on Partner Page
 - Link to Your Website on Partner Page
- Downtown Audio System
 - o Thank you to our Visionary Partners
 - Plays Year Round | Every 2 Hours

PILLAR

\$3,500 /YR

- Medium Logo on <u>ALL First Friday</u> Events
 - o April October
 - Over 15,000+ attendees total for the season
- Downtown Audio System <u>During Events</u>
 - Thank you to our Pillar Sponsors
 - Played Hourly <u>During First Fridays</u>
- Digital & Print Event Recognition
 - Event Details Online & Day of Banners
 - Logo on Partner Page & Link to Your Website

CHAMPION



- Small Logo on <u>ALL First Friday Events</u>
 - o April October
 - Over 15,000+ attendees total for the season
- Digital & Print Recognition
 - Event Details Online & Day of Banners
 - Logo on MSE Website Partner Page

PATRON

\$750 /YR

- Business Name on Premier <u>First Fridays</u>
 - o First Friday Fiesta, Speakeasy September, Oktoberfest
 - Over 10,000+ attendees total for Premier First Fridays
- Digital & Print Recognition
 - Event Details Online & Day of Banners
 - Business Name on Partner Page

FRIEND



- Business Name on Regular <u>First Fridays</u>
 - April | June | July | August
 - Over 5,000+ Attendees total for Regular First Fridays
- Digital & Print Recognition
 - Event Details Online & Day of Banners
 - Business Name on Partner Page





- Partner Window Cling
 - o Show your support!
- Social Media Shoutouts
 - Throughout the Year
- Advertising Opportunities
 - *Downtown Audio System
 - Set Up During Special Events
 - Job Postings on Website
 - Downtown Businesses
 - *\$ IN ADDITION TO PARTNERSHIP