



# Oklahoma Main Street Services

The Oklahoma Main Street Center provides training, resources and technical assistance for preservation-based commercial district revitalization. Based on the National Main Street Center's guiding principles and nationally recognized Four-Point Approach, the program offers a practical strategy scaled for each local program. Main Street promotes public and private partnerships and local leadership, commitment, and synergy while delivering tangible and intangible benefits to both communities and neighborhood districts. Services available by point include, but are not limited to:

## Organization

- Board Trainings
- Program Director Trainings
- Board Retreats
- Volunteer Recruitment Training
- Fundraising Training
- Membership Recruitment Training
- Consultant Selection & Procurement Assistance
- Strategic Planning Session
- Vision and Mission Session

Value of each: \$150/hour+

## Economic Vitality

- Confidential Business Consultations
- Business Inventory Database Creation
- Business Planning Assistance
- Controlling Profit Training
- Survey Assistance
- Customer Loyalty Training
- GIS Census Database (LocateOK) Training
- Market Analysis Assistance
- Retail Analysis Study

Value of each: \$150/hour+ - \$1,200 a day

## Design

- Façade Design Assistance
- Design Technical Assistance and Training
- Interior Design Assistance
- Window Display Training
- Merchandising Assistance
- Placemaking Design & Assistance

Value of each: \$150/hour+

## Promotion

- One-on-One Business Marketing Consultations
- Asset Analysis
- Retail/Special Event Planning Assistance & Evaluation
- Overall Program Marketing/Image Consultations, Reviews & Evaluations
- Web/Social Media Development, Assistance, Evaluation & Training

Value of each: \$150/hour+

Architectural and Placemaking Design Services for Main Street Programs are provided by:

**METHOD.**  
ARCHITECTURE | INTERIORS | PLANNING | PRESERVATION

## *The cost to you?*

# \$0